

WEST LINCOLN

West Lincoln is a progressive community at the forefront of Niagara's continued growth.

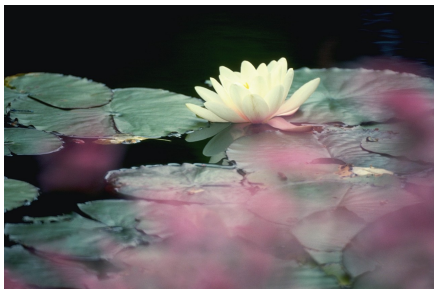
***Industry, Progress and Agriculture** are the 3 core elements that symbolize our identity.*

Pride in our agricultural heritage and cultural diversity, enables us as a community to welcome these new opportunities and responsibly manage this continued growth.

With clear vision, careful planning, and prioritizing our commitments, we will respect the past as we define the future of West Lincoln.

Our community offers excellent sports and recreational programs, quality education, leisure activities and a variety of cultural events.

You are cordially invited to look us over!



A MESSAGE FROM THE COUNCIL OF THE
TOWNSHIP OF WEST LINCOLN

The Township of West Lincoln's Council has recently approved the Corporate Strategic Plan for 2007-2010 and I am pleased to present a summary of our objectives to our citizens.

The Corporate Strategic Plan represents the priorities that Council has set for itself and municipal staff over the upcoming term. The plan was developed in a fashion that is consistent with our committee structure and this will assist Council in highlighting accountability for completion of the plan to its residents.

The Township must now align its financial, human and technological resources to achieve the goals and objectives as set out by Council. The plan will serve as the blueprint for the annual allocation of resources through the operating and capital budgets.

The next four years will be both challenging and rewarding as we watch the progress in our municipality.

Katie Trombetta
Mayor

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Corporate Strategic Plan



A MESSAGE FROM THE
COUNCIL OF THE
TOWNSHIP OF WEST
LINCOLN

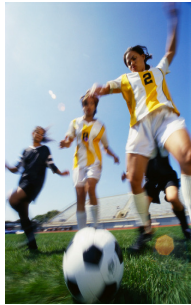
LOCATED IN THE  OF THE NIAGARA REGION



Work, Live & Play

Welcome to West Lincoln

Public Works/Recreation



Enhancing our recreational facilities and further developing our Leisureplex will be prime objectives to strengthen our commitment to the community.

Evaluating our existing recreation programs and actively reviewing opportunities for improvement will enable the growing community to take advantage of a new range of available options. We will continue to improve our library system with upgrades to the Wellandport and Smithville branches.

The longer term planning for a multi-purpose facility will commence with the evaluation and research into the many options and features available.



Our 2007-2010 plans also involve establishing and prioritizing our infrastructure requirements with respect to the Township's Roads, Bridges, Facilities and Water/Sewer programs.



Planning/Environmental



Our vision of growth will be planned out sensibly, carefully respecting the fine balance between our Natural Heritage Policies and Urban Design. We will focus on protecting the existing watershed and will limit the negative impacts caused by development.

We will continue to support the many cultural festivals and agricultural activities within West Lincoln. Promoting our Township through informative brochures will assist us in bringing consumers into our community.



Agri Tourism is a big part of where we see our future. Our very placement in the Heart of Niagara allows the perfect blend of a rural agriculture setting with an urban market place.

Alternative Energy opportunities and sources will be explored to bring further economic benefit to our Township.

Expanding our Commercial Industrial Areas provides opportunity for a more diverse tax base, enabling us to strike a balance between the tax burdens shared among the Commercial/Industrial and Residential/Farm rate payers.

Our Official Plan & Zoning By-laws continue to be revised and updated in order to meet the changing demands of our community and the challenges of a rapidly growing Niagara Region.

Our commitment to the community is one of responsible growth managed through a consistent balance among the 3 core elements of our identity, **Industry, Progress and Agriculture.**



Administration/Finance/Fire



Responsible revenue generation and alternative sources of financing will be pursued in order to supplement our Operating and Capital budgets.



Our biggest assets next to our community are our employees. We will endeavor to continue to improve our community with professionally trained and properly equipped employees.

The first step in this regard has been the start of a review and upgrade of our Human Resource policies and practices. Our workplace health and safety program has been revised and our members are moving forward.

Our human potential will be supplemented through increased upgrades in technology and physical assets in order to meet the challenges that growth and innovation bring to our community.

We will be strategically positioned to meet the growing legislative changes across all provincial and federal acts that have an impact on our municipality.



We have begun a current state review of our facilities based on the growth of recreational and operational demands. Our Fire Department will be looking at future growth in order to meet the demands of the new and increasingly diversified building arrangement in our residential and industrial communities.